



NATIONAL
FLOOD
ASSOCIATION



2026

NFA ANNUAL CONFERENCE

MARCH 15-17 | SCOTTSDALE, AZ

Sponsor & Exhibitor
Opportunities

EDUCATE | INFORM | COLLABORATE

About the National Flood Association

The National Flood Association (NFA) is a national, non-profit trade association that provides education and advocacy for the flood risk management community. Our audience includes insurance companies, lending institutions, flood data and Insurtech providers, claims adjusters, state and local officials, FEMA and other government agencies.

About NFA's Annual Conference

NFA's 2026 Annual Conference, scheduled for March 15-17 at the DoubleTree by Hilton Paradise Valley Resort in Scottsdale, Arizona, brings together stakeholders from all reaches of the flood insurance industry into a single-forum event format. Our program differs from other industry events in that the setting is more intimate and encourages open dialogue about current topics. The conference also offers excellent networking opportunities with casual receptions on Sunday and Monday evenings and during the hosted lunches and breaks.

For more than 20 years, the NFA has held its annual conference in beautiful Scottsdale in the spring. The area is very accessible via Phoenix International Airport and many enjoy coming out before the event to enjoy golf, hiking, shopping and other recreational activities.

More details about the upcoming 2026 Annual Conference is available on our [website](#).



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Event Schedule Overview

Sunday, March 15:

Opening Reception (cash bar, heavy hors d'oeuvres) - 5-7:00pm

Monday, March 16:

General Sessions - Main Ballroom - 8am-10am

Morning Break (light snacks adjacent to exhibitor space) 10-10:30am

General Sessions - Main Ballroom - 10:30am - 12pm

Lunch - 12:00-1:30pm

General Sessions - Main Ballroom - 1:30 - 3:00pm

Afternoon Break (light snacks adjacent to exhibitor space) 3:00-3:15pm

Breakout Sessions - three rooms - 3:15pm - 5:00pm

Networking Reception (cash bar, heavy hors d'oeuvres) - 5:30-7:00pm

Tuesday, March 17:

General Sessions - Main Ballroom - 8am-10am

Morning Break (light snacks adjacent to exhibitor space) 10-10:30am

General Sessions - Main Ballroom - 10:30am - 12pm

Lunch - 12:00-1:30pm

General Sessions - Main Ballroom - 1:30 - 3:00pm

Afternoon Break (light snacks adjacent to exhibitor space) - 3 - 3:20pm

General Sessions - Main Ballroom - 3:20 - 5:00pm



What Attendees Say About NFA's Conference

“

I've attended the annual conference the last 3 years . I've enjoyed the conference and it has given me an appreciation for the different industries represented and their perspectives.

”

“

The connections you make at this conference are experts in the Flood Mitigation / Flood Insurance world! You learn about upcoming changes within FEMA / NFIP, such as Federal Flood Risk Management Standard rule & NFIP RR2.0.

”

“

Perfect amount of time, great location, and time of year (weather is beautiful). The conference committee does an outstanding job. Lots of networking opportunities.

”

“

As a Lender...the conference has given me the opportunity to speak to the people doing the mapping, people cleaning up the messes after the flooding, insurance agents, and others. It's been eye-opening.

”



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Why Sponsor or Exhibit?

Networking with a highly-targeted audience

This is the best chance of the year to engage with top flood industry experts in a casual, intimate setting. Whether networking during the social events or scheduling private meetings via the conference app, you will have ample opportunity to connect with attendees and ensure excellent visibility for your company.

Unparalleled educational opportunities

You will hear from top FEMA officials and flood industry leaders about the latest news and initiatives, while having the opportunity to engage in open dialogue directly with the presenters and the rest of the attendees. NFA's program covers topics from NFIP/Risk Rating 2.0 to regulatory and reform activities, from flood data advancements to legal considerations, and a number of other relevant topics in between!

Tremendous exposure

At a minimum, your company will be fully recognized via signs, announcements, on our website and in conference-related communications. Check the following pages for the benefits of each package.



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Sponsor Options & Benefits

Premier Sponsor: \$5,500

- Special company showcase in conference-related email blast (company profile, link to website)
- Company logo in conference-related email blasts
- Company logo on the NFA website under Premier Conference Sponsors
- Company name and logo visibility during the conference event, including signage, opening and closing remarks and slideshow displayed at breaks
- Company information (name, website, product flyers, contact information) uploaded to the conference app for all-attendee access
- Option to have marketing video played during the main program (up to 60 seconds in length)
- Option to introduce a speaker or panel session
- Option to have company marketing materials and swag at the registration table or handed out to attendees

Supporting Sponsor: \$3,250

- Company logo in conference-related email blasts
- Company logo on the NFA website under Supporting Conference Sponsors
- Company name and logo visibility during the conference event, including signage, opening and closing remarks and slideshow displayed at breaks
- Company information (name, website, product flyers, contact information) uploaded to the conference app for all-attendee access



Exhibitor Options & Benefits

Exhibitor: \$850

- Table in designated exhibitor area to showcase products/services and give away company marketing materials and swag
- Company logo on the NFA website under Exhibitors
- Company name and logo visibility during the conference event, including signage, opening and closing remarks and slideshow displayed at breaks
- Company information (name, website, product flyers, contact information) uploaded to the conference app for all-attendee access

**Additional fees may be incurred if exhibitor has special requirements (e.g., access to power, etc.)*

Contact Us!

Thanks to the generous contributions of sponsors and exhibitors, NFA continues to bring the flood industry a robust educational program and premier networking event year after year. Your financial contribution showcases your dedication to enhancing flood risk management and fostering meaningful collaboration between industry stakeholders.

Note that certain sponsor and exhibitor offerings are limited, so contact us today at Events@NFAflood.com to secure your preferred option.

We greatly appreciate your support and look forward to partnering with you!



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